

2010 Editorial Calendar

DEPARTMENTS

(In Every Issue)

Indulge.

What's hot, what's new in travel, technology, culture, fashion, spirits, and transportation

Connect.

Reader profiles — noteworthy club members with fascinating stories

Elevate.

How-to stories on golf, wealth management, green living, health and fitness, and family

Play.

ClubCorp news and events

The List.

Where to play, where to dine, where to meet (ClubCorp properties and affiliates)

Splurge.

If you've got the money, we've got some entertainment options for you!

PRIVATECLUBS.COM

Web-only feature stories, online extras, news updates, and poll questions

FEATURES

Winter

- **International Travel:** Skiing British Columbia — best and newest options
- **International Travel:** Biking through Vietnam
- **Golf:** Hot tips from the Golf Channel's Michael Breed
- **Wine:** Experts' must-buy wines
- **Food:** Asian cuisine recipes

Closing: Nov. 18, 2009 ■ *Materials: Nov. 18, 2009* ■ *In-home: Jan. 4, 2010*

Spring

- **International Travel:** What's new in Europe's great cities
- **International Travel:** The latest in luxury cruising
- **Golf:** Best new golf equipment
- **Food:** French-inspired recipes

Closing: Feb. 8 ■ *Materials: Feb. 15* ■ *In-home: March 15*

Summer

- **Domestic Travel:** Southern California's hidden gems
- **Golf:** Playing secrets from stars of the Champions Tour
- **Culture:** What's new in U.S. art museums
- **Spirits:** Just-released screwtop wines
- **Food:** Tasty summer salads
- **Family:** What's new in kid-friendly vacations

Closing: May 3 ■ *Materials: May 10* ■ *In-home: June 7*

Fall

- **International Travel:** Discover the mystic land of the Bedouin
- **Golf:** Wales' undiscovered links courses
- **Culture:** What's coming next in technology?
- **Food:** Tailgating recipes
- **Culture:** Millionaire must-haves

Closing: Aug. 9 ■ *Materials: Aug. 16* ■ *In-home: Sept. 13*

Winter 2011

- **International Travel:** Europe's best-kept skiing secrets
- **International Travel:** Sailing the Caribbean
- **Golf:** The golf year in review
- **Wine:** Emerging winemakers
- **Food:** Winter soup recipes

Closing: Nov. 15, 2010 ■ *Materials: Nov. 22, 2010* ■ *In-home: Jan. 3, 2011*

**All stories subject to change*